

## NoCamels

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## NoCamels Celebrates Eight Years

NoCamels.com has covered breakthrough innovations from Israel for a global audience for almost a decade, become a leading news source on the Israeli tech ecosystem. Founded in 2010, NoCamels reports on startups in the fields of technology, health, design and the environment, as well as on ground-breaking scientific research.

A flagship project of the Sammy Ofer School of Communications' Asper Institute for New Media Diplomacy, which is marking its tenth anniversary in June, the NoCamels site has reached millions of readers worldwide, and has an engaged following of more than 160,000 followers across its social media channels.

### Some of NoCamels' most talked-about stories since the beginning of the year:

- A revolutionary, lifesaving bandage that stops bleeding in seconds, developed by Israel and sold worldwide



- Eye drops developed by ophthalmologists at Shaare Zedek Medical Center and Bar-Ilan University that correct nearsightedness and farsightedness, which may lead to a future without eyeglasses



- A new method developed by researchers at Ben-Gurion University and the Soroka University Medical Center to detect breast cancer with up to 95 percent accuracy



- The world's first *Kabbalah* hotel in Safed, bringing the intrinsic qualities of Jewish mysticism and "received tradition" (the literal



meaning of the Hebrew word *kabbalah* is "receiving") to Israel's spiritual capital

- The recent visit to Israel by **Jack Ma**, founder of Alibaba, and its significance, with a look at his interests in Israel and investments in Israeli startups



- A list of the 10 most influential Israelis in international business, science, and culture

### Coming up:

- The launch of NoCamels.com's redesigned website to showcase more of its reporting
- A story written by an IDC student in the NoCamels journalism program about the new cybersecurity startup headed by former Mossad chief **Tamir Pardo**
- A roundup of Israeli startups and projects with social impact

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