

## **Unveiling University Street**

Prof. Uriel Reichman, IDC's president and founder; Oudi Recanati, IDC chancellor; and Moshe Fadlon, mayor of Herzliya, unveiling the new street sign "Rehov Ha-Universita."



## IDC in Panama Masa Fair

From left: Rav Abraham Farjoun; Ramon Gateno; Yvonne Gateno; Amalia Garson, from Masa; Raquel Gateno, IDC student;, Grace Cohen, IDC graduate; Amb. Reda Mansour; Rotem Bereket, deputy ambassador.

## 10 Years of the Asper Institute for New Media Diplomacy: Impacting Israel Innovation Around the World



IDC Herzliya and the Sammy Ofer School of Communications celebrated a decade of IDC's Asper Institute for New Media Diplomacy with an emotional gathering to honor and thank the Asper family and The Asper Foundation for their continued support. The existence of the Institute has allowed IDC students to take part in sharing the story of Israeli innovation with the world, and to make an impact on behalf of the State of Israel and IDC Herzliya.

From left: Prof. Uriel Reichman, IDC's president and founder; Jonathan Davis, vice president for External Relations and head of the Raphael Recanati International School; Gail Asper, daughter of Institute founders Izzy and Babs Asper z"l and president of The Asper Foundation; Moe Levy, executive director of The Asper Foundation; and Prof. Noam Lemelshtrich Latar founding dean of the Sammy Ofer School of Communications and chairman of IDC's Asper Institute.