

Enhanced Funding for Rady Cultural Programs



FOR IMMEDIATE RELEASE

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WINNIPEG, MB – The Asper Foundation is pleased to announce an enhanced investment in cultural programming at the Rady JCC, reaffirming its longstanding commitment to build a vibrant, inclusive and thriving Jewish cultural landscape in Winnipeg.

This investment provides incremental funding for the Rady JCC to continue to grow its arts, cultural, and social programming, catering to all demographics, breaking down financial walls for those who cannot afford to take part otherwise. This will also enable the Rady JCC to develop new programming options as the Jewish Community continues to evolve.

“This funding reflects The Asper Foundation's commitment to growing our Jewish Community centre's engagement,” said Anita Wortzman, President of The Asper Foundation. “The Asper Foundation is a long-time supporter of the Rady. Our enhanced investment demonstrates our commitment to ensuring our Jewish Community continues to thrive as it evolves and that people who wish to have Jewish experiences, can do so on their own terms, regardless of financial means or other barriers.”

From festivals to lectures, music to community Shabbat dinners, this initiative demonstrates a profound belief: that Jewish culture is a living, joyful, breathing force that thrives when shared, celebrated and supported.

“We strongly believe our arts, cultural, and social programming is the fabric of who we are and why we exist,” said Rady JCC CEO Rob Berkowits. “This enhanced funding allows us to offer programming that touches the lives of thousands of people throughout our Jewish Community and beyond. We will be able to fortify our Jewish identity, making us all feel connected to something greater.”

The Rady JCC's mission is to be the centre of the community providing the best in

Jewish culture, fitness and wellness programs for all stages of life. Funding from this Initiative allows the Rady to deliver on its mission.

About The Asper Foundation

Inspired by a deep commitment to provide impactful philanthropy, The Asper Foundation has developed major projects and provided support to the Jewish Community and broader community in areas of culture, education, community development, and human rights on a local, national and international scale. In particular, the Foundation strives to improve the quality of life in Winnipeg.

About the Rady JCC

The Rady JCC aspires to be a vibrant and welcoming community where Jewish culture and values flourish, where families and friendships are strengthened, where healthy and active lifestyles are encouraged, and where we contribute to the well-being of the entire community by ensuring our programs and services are available to all.

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